

Wroten & Associates

February 2015 Leadership Insight

Character Counts!

"Character is the real foundation of all worthwhile success." --- John Hays Hammond

Our character affects our first impression with others and defines how our peers, subordinates, or bosses at work view us. Whether you're looking for a job or working toward a promotion, character counts. When employers look at the skills and traits that are essential for a position, character -- an individual's ethical strength -- is non-negotiable. An honest employee who does the right thing because it's the right thing to do fosters a culture of compliance within an organization and enhances its reputation as an ethical company. The character traits of the people in business have everything to do with the success or failure of the business. Positive character traits are powerful and can affect productivity, profitability, and ultimately even the success or failure of the business.

A successful workplace is a network of people who must rely on and trust each other. Trustworthy employers and employees treat their co-workers with fairness and respect. They pull their own weight and pitch in to help meet deadlines. An organization that values character in the workplace attracts and retains employees with good work ethics and who take pride in working for a company that insists on honesty and integrity.

We usually don't think of character as having a direct effect on our success or failures. But when we consider the individual qualities that together make up our character, we can easily see that it does. There are endless examples of character..... how **attention** to detail can make a difference, how exercising **diligence** in completing tasks pays off, how **thoroughness** enhances the effectiveness of work, how **fairness** builds trust and morale, and how a person's **dependability** and **trustworthiness** can put them in line for promotion.

Many business leaders are learning that it is counterproductive to focus only on achievement and profit, without emphasizing the character qualities that form the foundation of the achievement. We can demonstrate good character on the job and in our community and encourage others to do the same. We can also recognize the vital importance of character to the success of our lives, our business, and the organizations to which we belong. The message is clear, your positive character traits have a direct impact on your success, not only in the workplace, but in your personal relationships and within your community.

Wishing you a character driven and insightful month!

Positively provided by: Wroten & Associates, Marilyn W. Allemann, LCSW, CPC

SAVE THE DATE

Wroten & Associates' 7th Annual LTC Conference

May 28, 2015 7:30 a.m. - 4:30 p.m.

Disney's Grand Californian Anaheim, CA